



Tirumala Tirupati Devasthanams

శ్రీ వేంకటేశ్వర కళాశాల

Sri Venkateswara College

(University of Delhi)

NAAC Grade A+

**SRI VENKATESWARA COLLEGE
(UNIVERSITY OF DELHI)**

EVENT REPORT

NAME OF THE EVENT: Media bytes captured as a part of the “Mera Pehla Vote Desh Ke Liye” initiative by the team from Ministry of Information and broadcasting and PIB (Press Information Bureau).

DATE	DEPARTMENT	COMMITTEE/SOCIETY	COORDINATORS' NAME
11 March 2024	N/a	NEP SAARTHI Committee of Sri Venkateswara College	Dr. Neelam Kumari (Coordinator) Dr. Rangarajan T.M (Co-coordinator) Mr. Anuj Kumar (Co-coordinator)
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor; online/offline/hybrid
2 PM to 4 PM	College ground, foyer and botanical garden.	6	Outdoor; offline
FINANCIAL SUPPORT/ASSISTANCE (if any):	None		

BRIEF INFORMATION ABOUT THE ACTIVITY



TOPIC/SUBJECT OF THE ACTIVITY	Media segments were captured featuring students from Sri Venkateswara College as part of the 'Mera Pehla Vote Desh Ke Liye' initiative. This effort was collaboratively executed by the Ministry of Information and Broadcasting in conjunction with the Press Information Bureau (PIB).
OBJECTIVES	The primary objectives of this initiative were to underscore the significance of voting among college-going youth and those who have recently attained voting age. Additionally, videos recorded in regional languages such as Kuki, Bangla, and Odia were to emphasize the importance of regional linguistic diversity and to broaden the reach to a more extensive audience.
METHODOLOGY	The team from the Ministry of Information and Broadcasting, in collaboration with the Press Information Bureau (PIB), commenced the recording session with a brief media byte featuring AG Principal Prof. (Dr.) K. Chandramani Singh emphasizing the significance of voting. Subsequently, short video clips of 30-40 seconds duration were captured, featuring students from Sri Venkateswara College advocating the importance of voting under the banner of “Mera Pehla Vote Desh Ke Liye”. To further amplify the outreach, videos were also produced in regional languages including Kuki, Bangla, and Odia. Concluding the recording session, a collective video was filmed featuring 9-10 students collectively stating “Mera Pehla Vote Desh Ke Liye”.
INVITED SPEAKERS WITH AFFILIATION DETAILS (IF ANY)	None

OUTCOMES	Subsequently, these concise media bytes were shared across the official social media channels of the Ministry of Education, including Twitter and Instagram. This dissemination facilitated broader engagement and outreach, effectively reaching a diverse and extensive audience.
-----------------	---

PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

1 Notice & Letters	2 Number of Participants & Name of participants	3 Video clip ✓	4 Photos ✓	5 Feedback Form & analysis
6 News clip with details ✓	7 Sample Copy of the Certificate	8 Posters/ Invites	9 Event report Attested by Event Coordinator & IQAC Coordinator	10 Any other document

IQAC Document No: SVC/2023-2024/NEP-SAARTHI/02	Criterion No: 1 to 7
Departmental file no: SVC/2023-2024/NEP-SAARTHI/02	IQAC file No: SVC/2023-24

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
DR. NEELAM KUMARI 	DR. NEELAM KUMARI 	

For Reference

Criterion I	Curricular Aspects (planning & Implementation)	Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation	Criterion VI	Governance
Criterion III	Research, Innovations & Extension	Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure		

PROOFS

1. PERMISSION LETTER



Tirumala Tirupati Devasthanams
శ్రీ వేంకటేశ్వర కళాశాల
Sri Venkateswara College
(University of Delhi)
NAAC Grade A+

PERMISSION FOR ORGANIZATION OF EVENTS

NOTE: 1. Please ensure that the completion certificate of the event is physically signed by the Convener of the event, IQAC Coordinator and Principal after the event report is made.
2. Please ensure a pre booking of the venue before getting the permission letter signed.
3. A copy of this duly filled form signed by the TIC/ Convener and Principal shall be submitted to ICT sysadmin@svc.ac.in, Caretaker sandeepthra@svc.ac.in, IQAC Coordinator iqac@svc.ac.in, Dr. Arpita Kaul arpita@svc.ac.in for commerce, NSS, NCC, EOC, Empathise, Placement and Sports events, Dr. Urmi urmi.b@svc.ac.in for humanities events, Dr. P. Jayaraj jayaraj@svc.ac.in for sciences events. (Mails mentioned in SOP) and Dr. Nagendra Kumar Kalaparathi nkalaparathi@svc.ac.in , for IQAC/ NAAC criteria 1-7.

EVENT DETAILS

1. Name of the Department/Society /Association: NEP-SAARHI
2. Name of the TIC/Convenor (if any): Prof./Dr./Mr./Ms. Neelam Kumari
3. Nature of Event: Seminar/Conference/Symposium/Workshop/FDP/Public or community outreach/ skill enhancement/others. Students..Video..Byte..to..Ministry of Info & Broadcasting & Press Information Bureau
4. Participants: Student-Centric / Faculty/Both
5. Event Type: Offline/Online/Hybrid; Indoor/Outdoor
6. Collaborating Agency /Organization: Ministry of Info & Broadcasting & Press Information Bureau
7. Proposed Title of the Event: "MERA PEHLA VOTE DESH KE LIYE"
8. Tentative List of Speakers with affiliations:
-
-
9. Date, Time from to : ...11/March/2024...
10. Financial Assistance/ Funding received (if any)
11. Proposed Budget (please attach details in a separate enclosure):
12. Faculty responsible for Geo Tagged Pictures Dr. Neelam Kumari
13. Faculty responsible for Event Report Dr. Neelam Kumari
14. ICT support required, if any (ICT Lab, Laptop, LCD projector)

15. Caretaker support required (tables, chairs, public addressing system, sanitation, manpower assistance)

16. Room requirement (Seminar/ any other)


Name & Signature of TIC/Convenor


Signature of Principal

Date:

Date:

2. Event Pictures and Instagram Links

Video bites were recorded featuring students from Sri Venkateswara College as part of the 'Mera Pehla Vote Desh Ke Liye' initiative. This effort was collaboratively executed by the Ministry of Information and Broadcasting in conjunction with the Press Information Bureau (PIB). The primary objectives of this initiative were to underline the significance of voting among college-going youth and those who have recently attained voting age. Additionally, videos recorded in regional languages such as Kuki, Bangla, and Odia were to emphasize the importance of regional linguistic diversity and to broaden the reach to a more extensive audience. Total six students participated in the said activity and that is what served the purpose well. The recording took place in the SVC campus itself majorly in foyer area and the ground pathway.

The recording work commenced with a brief media byte featuring former Ag. Principal Prof. (Dr.) K. Chandramani Singh emphasizing the significance of voting. Subsequently, short video clips of 30-40 seconds duration were captured, featuring students from Sri Venkateswara College advocating the importance of voting under the banner of “Mera Pehla Vote Desh Ke Liye”. To further amplify the outreach, videos were also produced in regional languages including Kuki, Bangla, and Odia. Concluding the recording session, a collective video was filmed featuring 9-10 students collectively stating “Mera Pehla Vote Desh Ke Liye”.

Subsequently, these concise media bytes were shared across the official social media channels of the Ministry of Education, including X (Formerly Twitter) and Instagram. This dissemination facilitated broader engagement and outreach, effectively reaching a diverse and extensive audience.



**A. Ministry of Information and Broadcasting and Press Information Bureau (PIB)
Team with NEP SAARTHI Committee**



B. AG Principal Prof. (Dr.) K. Chandramani Singh emphasizing the significance of voting for first time voters.



C. Himangi Patnaik, NEP SAARTHI highlighting that voting isn't just a right but also an important duty of citizens.



D. Tarannum Chowdhary, NEP SAARTHI reminding that our voices matter in shaping the future of our country.



E. Ritu Roy underscoring that voting is not a right but an important duty in upholding our democracy.



F. The utilization of regional languages like Kuki, Bangla, and Odia was intended to underscore the significance of embracing linguistic diversity at the regional level.

3. Media/News clips


 **Ministry of Education** 
@EduMinOfIndia Follow ...



Feeling the pulse of [#YuvaShakti](#) as students from Sri Venkateswara College (Delhi University) echo [#MeraPehlaVoteDeshKeLiye](#) in Odia, Bangla and Kuki! Their diverse voices unite in a powerful call for democratic participation.



1:55 PM · Mar 12, 2024 · **12.8K** Views

33 Reposts 2 Quotes 92 Likes 1 Bookmark



 **eduminofindia** 

Prof. K. Chandramani Singh, Principal, Sri Venkateswara College, Delhi University, urges students to embrace their civic duty by voting and be the driving force in nation-building. [#MeraPehlaVoteDeshKeLiye](#)

111
3

 **Ministry of Education** 
@EduMinOfIndia Follow ...

[#MeraPehlaVoteDeshKeLiye](#) encourages Indian youth to vote for nation-building. Himangi Patnayak highlights that voting isn't just a right but also an important duty of citizens.



2:15 PM · Mar 13, 2024 · **11.2K** Views

22 Reposts 1 Quote 82 Likes 5 Bookmarks

 **Ministry of Education** 
@EduMinOfIndia Follow ...

Listening to Tarannum Chowdhary from Sri Venkateswara College (Delhi University) speak on the significance of voting is truly motivating. It reminds us that our voices matter in shaping the future of our country. [#MeraPehlaVoteDeshKeLiye](#)



0:05 / 0:26

5:37 PM · Mar 12, 2024 · **9,299** Views

14 Reposts 1 Quote 61 Likes 2 Bookmarks

3. Event Completion Certificate



CERTIFICATE

This is to certify that the Ministry of Information and Broadcasting and Press Information Bureau (PIB) visited Sri Venkateswara College to capture media bytes of the students as part of the "Mera Pehla Vote Desh Ke Liye" initiative. Event was successfully conducted on 11th March, 2024 from 2:00 pm to 4:00 pm by NEP SAARATHI Committee in the offline mode and its event report has been submitted to IQAC for records.


Event In-Charge


IQAC Coordinator


Principal

